

CHILDREN'S RIGHTS AND BUSINESS IN MYANMAR

'LINKED INITIATIVES'

This supplement to Myanmar Centre for Responsible Business's (MCRB) Children's Rights and Business Briefing Paper aims to outline the existing initiatives, stakeholders and resources concerning children's rights and business in Myanmar. The examples outlined below include initiatives that aim at respecting as well as supporting children's rights. Like the paper, it is structured around the 10 Business principles and Children's Rights

The initiatives are carried out by a wide range of stakeholders including, international organisations, international and local NGOs, donors, government actors and businesses.

This overview dates from December 2016. While MCRB has tried to include a wide array of initiatives related to children's rights and business in Myanmar, some may have been missed. If you wish to see other initiatives included in the list, please send information to info@myanmar-responsiblebusiness.org

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1. PRINCIPLE 1 - RESPECTING CHILDREN'S RIGHTS

CIVIL SOCIETY INITIATIVES

MYANMAR RED CROSS AND UNICEF: CHILD PROTECTION PROJECT

The Myanmar Red Cross Society and UNICEF are collaborating to support community level projects to protect children across the country. They are targeting infants to 18-years-old from all forms of abuse, exploitation and violence. This project includes capacity building, training on child rights, advocacy meetings, education and healthcare support, and technical assistance to establish and strengthen community support groups in project villages. Their pilot areas are Dawei, Kyaukpyu, Laputta, Manaung, Nyaung Oo, Pyin Kha Yaing, Sittwe and Thandwe.

CHILDFUND MYANMAR'S GLOBAL COMMUNITY PROGRAM

ChildFund Australia is working with local partners in Myanmar to address the needs of vulnerable children and youth, including street children, trafficked children and children living with HIV and AIDS, focusing on education, health and child protection. As part of the program, a group of youth are trained to become leaders in their community. They are taught about media, creative writing, and filmmaking, and discuss the issues that their community is facing – from access to clean water and health clinics, to improving schooling and transportation. Following this, they are given tools to help develop local solutions.

GOVERNMENT INITIATIVES

MYANMAR CHILD LAW AMENDMENT

The Upper House Parliamentary Women and Children Affairs Committee has started discussions to amend the Myanmar Child Law (1993), which is considered out of date and needs to be amended according to new policies set by the new government to prioritize the protection of children. Officials from Ministry of Social Welfare, Relief and Resettlement have met international child rights organisations multiple times to discuss amendment of the law. [UNICEF](#) has provided key technical and financial support to amend the Child Law to strengthen Myanmar's obligations with respect to international law concerning children. The Child Law reform tackles areas such as children in need of care and protection, custody and guardianship issues concerning children, treatment of children in the justice system, children in armed conflict and child labour.

2. PRINCIPLE 2 – CHILD LABOUR

INTERGOVERNMENTAL INITIATIVES

MYANMAR PROGRAMME ON THE ELIMINATION OF CHILD LABOUR - ILO AND US DEPARTMENT OF LABOUR

The Myanmar Programme on the Elimination of Child Labour (My-PEC), was launched in 2013 and aims to expand the knowledge base and raise awareness of child labour in Myanmar; improve the legal and institutional environment contributing to the elimination of child labour; and improve local and national stakeholders' capacity to coordinate, network and advocate for the elimination of child labour. My-PEC has trained labour inspectors and other officials, including the police, on how to conduct child labour inspections in the workplace.

CHILD LABOUR PLATFORM

The Child Labour Platform (CLP) is an ILO-led thematic membership-based initiative, which aims to identify obstacles to the implementation of ILO Conventions on child labour in supply chains, develop practical ways of overcoming such obstacles and enhance collaboration between different stakeholders on child labour. The CLP has organized a number of roundtables in Yangon to provide an opportunity for key stakeholders from the private sector (CLP member companies and their suppliers), workers and employers organizations and civil society to share experiences and seek collaborative and constructive efforts to address child labour in a coherent and sustainable way and provide input to identify where the ILO can provide support.

PRIVATE SECTOR INITIATIVES

MYANMAR MOBILE EDUCATION PROJECT - MYME

Launched in January 2014, MYME is a non-formal education and outreach programme that provides school and assistance to working children, by bringing the classroom to where they work and live. The project now converts teashops into classrooms outside of working hours. Each child spends a minimum of two hours per day everyday learning. Currently there are over 1200 children enrolled in the programme throughout Yangon, Mandalay and Kyauk-Se, in 53 teashops. It has four corporate sponsors: Telenor, Ooredoo, Baydin and Samsung, who provide salaries for teaching staff, mobile education buses and teaching supplies, including computers, televisions and tablets.

COCA COLA - CHILD LABOUR IN TEASHOPS STUDY

After Coca-Cola's re-entry into Myanmar in 2013, the company commissioned a third party to conduct a study on the presence of children working in tea shops in the country. The study has helped guide the company on such issues as they engage with more tea shops to carry Coca Cola products. The company has established childcare facilities at Coca-Cola plants and is exploring opportunities for vocational training support for affected young workers.

H&M – RESEARCH ON CHILD LABOUR

H&M partnered with Hong-Kong based Centre for Children's Rights and Corporate Social Responsibility (CCR CSR) and Business for Social Responsibility (BSR) to conduct a study on child labour in its factories in Myanmar. It also organized a child labour

stakeholder meeting with UNICEF, ILO, Save the Children, Institute for Human Rights and Business, MCRB and Telenor to discuss how to combat child labour.

ERICSSON - EDUCATIONAL INITIATIVE

As part of DFID's Girls' Education Challenge to support girls' education in Myanmar, this initiative will allow more than 30 secondary schools to be connected to the internet through mobile broadband, with deployment to the schools set for 2015. Professional development programs for teachers, educational content for students, and child-friendly computing solutions to improve literacy and numeracy among females are among the aims. Up to 600 scholarships will be provided to marginalized girls. The deployments are supported by mobile operator Myanmar Posts and Telecommunications and will benefit 11000 students in the first two years.

KHAN ACADEMY - EDUCATIONAL VIDEOS

This initiative aims to provide free education through educational videos which are available online. Its educational videos cover K-12 and some college level math, science topics such as biology, chemistry, and physics, and reach into the humanities with playlists on finance and history. Each video is especially purposed for viewing on the computer.

FUJI XEROX AND GAKKEN HOLDINGS - LEARNING MATERIALS

Fuji Xerox and Gakken Holdings cooperate to provide Myanmar children with learning materials. The project started in 2015 and aims to provide 16000 learning materials to 4000 children in Myanmar by 2023. Gakken Holdings provided the contents of mathematics workbooks in Myanmar language and Xerox Company assists in printing the workbooks.

3. PRINCIPLE 3 – YOUNG WORKERS, PARENTS AND CAREGIVERS

INTERGOVERNMENTAL INITIATIVES

ILO DECENT WORK COUNTRY PROGRAMME (DWCP)

The ILO Myanmar Decent Work Programme, launched in 2012, focuses on the implementation of Fundamental Principles and Rights at Work in Myanmar. The Programme has identified six key policy areas. Two of these are taken forward under Objective 1 (Forced Labour) and Objective 2 (Freedom of Association and Social Dialogue) respectively. The five other areas are: i) employment opportunities and vocational skills, especially for youth; ii) labour legislation and labour market governance; iii) enterprise development (FDI and SMEs); and iv) labour migration and v) addressing employment and labour issues in specific sectors.

PRIVATE SECTOR INITIATIVES

COCA COLA AND PACT – WOMEN EMPOWERMENT

The Coca-Cola Foundation has partnered with Pact to empower over 25000 Myanmar women through village-based banking and microenterprise development. The project, called Swan Yi, operates by gathering 20-25 women in small groups, across hundreds of villages, to undertake financial literacy training, and develop community banks that lend money to fund business start-ups and entrepreneurial efforts. By enhancing economic strength of women in villages, the project aims to benefit the entire family. It may reduce the likelihood that their children enter the workforce to augment family income.

4. PRINCIPLE 4 –PROTECTION AND SAFETY OF CHILDREN IN BUSINESS ACTIVITIES AND FACILITIES

CIVIL SOCIETY INITIATIVES

FRIENDS INTERNATIONAL - AWARENESS RAISING ON ORPHANAGE TOURISM

Friends International (FI), based in Phnom Penh, has worked with Myanmar street children. FI runs successful social enterprises, such as restaurants and handicraft shops, in Cambodia and Laos). Together with UNICEF FI has launched the 'Children are not tourist attractions' campaign, raising awareness on the pitfalls of 'voluntourism' and so-called orphanage tourism, a phenomenon that has become a big problem in Cambodia and may emerge in Myanmar as well. FI has been invited by the Myanmar Government to start operations in Yangon.

INTERGOVERNMENTAL INITIATIVES

UNICEF AND MYANMAR TOUR GUIDES ASSOCIATION - PREVENTION OF ORPHANAGE TOURISM

[UNICEF](#) and the Myanmar Tour Guides Association are cooperating on a programme to raise awareness amongst foreign tourists, through pamphlets distributed through Tour Guides, to discourage tourists from visiting or supporting orphanages, linked to UNICEF's nation-wide programme to prevent family separation.

PRIVATE SECTOR INITIATIVES

TELENOR – SAFE INTERNET INITIATIVE

As part of Telenor's Internet for All movement, Telenor Myanmar' started the Safe Internet initiative in 2014. The initiative aims to demonstrate the potential of the internet for social and economic purposes, to educate users, particularly vulnerable groups, in using the internet in a safe and responsible way and to provide parents with the tools to discuss the internet with their children. For 2016, programme activities include i) school outreach activities by Telenor volunteers, targeting teachers, parents and children, ii) launching and distribution of [parental guide book](#) and child reminder stickers in Telenor-affiliated online and physical channels and conducting safe internet campaigns by Lighthouse entrepreneurs.

5. PRINCIPLE 5: SAFE PRODUCTS AND SERVICES

CIVIL SOCIETY INITIATIVES

THE CODE - PROTECTING CHILDREN FROM CHILD SEX TOURISM PROGRAM

This program has been developed to provide awareness, tools, and support to the Myanmar tourism industry to prevent sexual exploitation of children. The Code has conducted a [series of workshops](#) in Yangon, Nay Pyi Taw, Mandalay and Bagan in collaboration with UNICEF Myanmar to raise awareness on the Code and its implementation.

MYANMAR SITUATIONAL ANALYSIS ON THE SEXUAL EXPLOITATION OF CHILDREN ONLINE AND IN TRAVEL AND TOURISM¹

The project aims to conduct a situational analysis investigate and analyze the magnitude, nature, context and trends of the Sexual Exploitation of Children Online (SECO) and in Travel and Tourism in Myanmar (SECTT), through a desk review, on-site consultations and field research to examine and assess the current situation of SECO and SECTT. The main partners in the project include ECPAT International, Unicef Myanmar, Myanmar Centre for Responsible Business (MCRB), and Myanmar Responsible Tourism Institute (MRTI).

PANZAGAR - ACCESS FOR ALL AND DIGITAL LITERACY

In April 2014, Burmese blogger Nay Phone Latt launched Panzagar (translated to *Flower Speech*) campaign to combat hate speech and dangerous speech, both online and offline. The campaign seeks to raise awareness against hate speech by launching shareable Facebook stickers for the Myanmar market. The campaign also consists of discussion amongst writers on the theme 'no hate speech' and research on how people come to believe in hate speech and how it spreads.

REGIONAL INITIATIVES

ASEAN REGIONAL PUBLIC EDUCATION CAMPAIGN ON CHILD SEX TRAFFICKING

This initiative is jointly carried out between the ten ASEAN Governments with the support of the Australian Government and under the coordination of the NGO Child Wise Australia. The objectives of the campaign are: a) to mobilize responsible travellers and local citizens to report suspicious behaviour; b) to deter child sex offenders, and c) to create a culture of intolerance to child sexual abuse. In the framework of this unified approach to combat the problem in the ASEAN region, the different countries have developed their own strategy to roll-out the campaign at national level.

UN ACTION FOR COOPERATION AGAINST TRAFFICKING IN PERSONS (UN-ACT)

UN-ACT builds the building the capacity of regional and national actors, including governments, civil society, and front line responders, to work in a more effective and concerted manner to fight against human trafficking. The main tool for UN-ACT's work is the Coordinated Mekong Ministerial Initiative against Trafficking (COMMIT Process), a sub-regional mechanism that brings together the six governments in the Mekong region, including Myanmar in a joint effort to fight trafficking in the region.

¹ No information about this project is currently publicly available. Once available, this information will be updated.

6. PRINCIPLE 6 – RESPECTING CHILDREN’S RIGHTS IN MARKETING AND ADVERTISING

CIVIL SOCIETY INITIATIVES

LEVERAGING ESSENTIAL NUTRITION ACTIONS TO REDUCE MALNUTRITION (LEARN)

PROJECT

The Leveraging Essential Nutrition Actions to Reduce Malnutrition (LEARN) project, is a consortium of NGOs such as Save the Children, Helen Keller International and Action Contre La Faim. It is preparing civil society organizations and health care workers in Myanmar to monitor the implementation of the Order of Marketing of Formulated Food for Infant and Young Child (OMFFIYC). The trainings have provided participants with an understanding of feeding infant and young child, a brief history of the code of marketing breast milk substitutes in Myanmar and practical work on monitoring the marketing of breast milk substitutes. The project started in 2012 and finished in 2016.

SCALING UP NUTRITION CIVIL SOCIETY ALLIANCE

In February 2015, the Scaling Up Nutrition Civil Society Alliance (SUN CSA) was launched in Yangon, where nearly 40 civil society organizations pledged to join the movement to address nutrition related issues in the country. The mandate of the Alliance includes civil society monitoring of companies producing breast milk substitutes. Since July 2015, SUN CSA is helping to mobilize civil society to monitor and report violations of the Order of Marketing of Formulated Food for Infant and Young Child (OMFFIYC) through the use of a mobile phone app, called the KoBo Collect App, an app developed and used for humanitarian purposes.

GOVERNMENT INITIATIVES

SCALING UP NUTRITION

In May 2013, the Myanmar Government joined the Scaling Up Nutrition Movement (SUN) to demonstrate its commitment to addressing nutrition problems in Myanmar. The SUN movement, with governments of SUN countries in the lead, unite civil society, the United Nations, donors, businesses and researchers—in a collective effort to improve nutrition. Since 2015, Soe Lwin Nyein, Director General of the Department of Public Health is the Sun Government Focal Point for Myanmar and is planning to initiate and launch a sub-national Integrated Plan for Nutrition Improvement (IPNI) coordination with SUN Network.

NUTRITION PROMOTION – MINISTRY OF HEALTH

The National Nutrition Centre (NNC) of the Department of Health has implemented a Nutrition program area under the National Health Plan, which covers two broad areas, namely: Nutrition and Household Food Security. The program includes exclusive breastfeeding community-based communication Training of Trainers training to all State/Region Nutrition Teams.

9. PRINCIPLE 9 – CHILDREN AFFECTED BY EMERGENCIES

PRIVATE SECTOR INITIATIVES

MYANMAR INFORMATION MANAGEMENT UNIT (MIMU) – GOOD PRACTICE GUIDANCE FOR THE PRIVATE SECTOR IN RECOVERY

After the 2015 floods, the Myanmar Information Management Unit (MIMU) produced advice for companies on how to do no harm through their relief donations and ‘build back better’ for example advising that schools can be rebuilt to be safer, more hazard resilient and child-friendly for little extra cost, with access for children, teachers and parents with disability, and with safe latrines.

PRIVATE SECTOR NETWORK FOR DISASTER RISK REDUCTION, PREPAREDNESS, RESPONSE AND RECOVERY

During the 2015 floods and landslides, the Union of the Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) and other private companies delivered assistance and support to the recovery process in affected areas. UMFCCI and other partners in Myanmar are working together to establish the Myanmar Private Sector Disaster Management Network, which will coordinate private sector engagement and strengthen the resilience of businesses in Myanmar.

CIVIL SOCIETY INITIATIVES

PLAN INTERNATIONAL - CHILDREN OF PEACE INITIATIVE

Thousands of children have been displaced by ongoing conflict in Myanmar, limiting their access to education, psychosocial support and protection. Plan International Germany is providing quality education and life skills training for children and young people affected by conflict, as part of the EU’s Children of Peace initiative. The project will benefit over 11500 children and teenagers, targeting different age groups with activities that respond to the different needs of children in a participatory and responsive way.

10. PRINCIPLE 10 – REINFORCING COMMUNITY AND GOVERNMENT EFFORTS

PRIVATE SECTOR INITIATIVES

TELENOR AND MARIE STOPES INTERNATIONAL MYANMAR - MOBILE HEALTH APP

Started in 2014 and in partnership with Marie Stopes International Myanmar (MSIM), Telenor has launched a mobile health app, called MATE, which provides mother and childcare through sending SMS in underserved areas in Myanmar. The updated version 2.0 also offers information on sexually transmitted infections, cervical cancer and sexual and reproductive health and rights. Women will get vital advices on birth, pre and post-natal care and receive weekly digital notices.

OOREDOO - MATERNAL AND CHILD HEALTH SMARTPHONE APP

In 2014, Ooredoo developed and launched a maternal and child health smartphone app called 'may may', which means mother in Myanmar language. The app is designed to provide maternal and child health advice to women during pregnancy and for three years after giving birth. The health content is based on the MAMA (Mobile Alliance for Maternal Action) maternal health content, developed by health experts and tried and tested, and translated into the local language and adapted to the local context.

MAGPI AND PACT - COMMUNITY DEVELOPMENT IN SHAE THOT, SWAN-YI AND SHINE

PACT Myanmar has used mobile phone data collection techniques provided by Magpi to collect baseline data for its three community development programs. Pact started this data collection initiative by buying phones without SIM cards and transferring the data via Wi-Fi connections in township offices after the surveyors returned. Swan-yi has used Magpi to survey more than 2000 women and 1000 savings groups across three projects operating in 12 townships. Shae Thot has collected data from more than 2000 respondents for its maternal and child health component.

UNILEVER AND MANGO MEDIA LTS - 'HELP A CHILD REACH 5' INITIATIVE

Unilever's Lifebuoy Soap lifesaving handwashing program, 'School of 5' aims to eradicate diarrhea through school and community based programs. Lifebuoy has pledged to reach 20 million people through its hand washing programs by 2020. Unilever collaborates with Mango Media, to bring together influential organizations with shared goals, such as The Ministries of Health and Education and the Myanmar Medical Association to discuss and address hygiene and preventable illness in Myanmar.

UNILEVER AND UNICEF - 'CREATING HYGIENIC ENVIRONMENTS IN SCHOOLS'

UNICEF Myanmar and Unilever signed a partnership agreement to launch an initiative titled 'Creating Hygienic Environments in Schools' to contribute toward better hygiene and health for children by improving water, sanitation and hygiene infrastructure across 12 schools in Pauk Khaung Township in Bago region to benefit approximately 1500 children. The intervention will contribute towards reducing water and excreta-related diseases caused by polluted water and poor hygienic conditions. The improved, hygienic and functioning WASH facilities at schools will also allow students to learn in a clean environment and practice important hygiene lessons they learn in school.

ACTIONAID - INTENSIVE TRAINING AND DEPLOYMENT PROJECT

ActionAid is supporting local organizations through intensive training and deployment of 'change-makers' (youth leaders) in target communities. Change makers mobilize and organize local communities and facilitate their analysis of community problems and to undertake participatory planning, promote democratic norms and forms of decision-making, mobilize community resources (including that of local government), and facilitate the implementation of community prioritized action points.

Draft - Inputs Sought

GENERAL RESOURCES ON CHILDREN'S RIGHTS AND BUSINESS

TOOLS AND GUIDANCE FOR BUSINESS

- Save the Children, UN Global Compact and UNICEF, [Children's Rights and Business Principles](#). The Children's Rights and Business Principles, a set of 10 principles, developed by Save the Children, the United Nations Global Compact and UNICEF and released in 2012, set out business action to respect and support children's rights and give business a clear idea of where and how their business might impact children. UN Global Compact, [The Children' Rights and Business Principles in context](#) paper is a 2-page document that outlines the basics of the 'Children's Rights and Business Principles', and the roles and standards both governments and businesses should apply in order to promote, respect and support children's rights.
- UN Global Compact, [Children's Rights and Business Principles – Good Practices per Principle](#). Published in 2015, this is a compilation of good practices gathered from online searches or submitted by UN Global Compact participants in response to a call to share actions and initiatives that companies are undertaking to respect and support children's rights.
- UNICEF, [Children's Rights Are Everybody's Business Workbook 2.0](#). This workbook is a comprehensive tool designed to guide companies through the ongoing process of learning about and integrating children's rights into business policies and management processes. Companies can learn about and better understand the child rights issues relevant to each Principle, determine the contexts where child rights risks or opportunities may be more prevalent, assess critical areas of potential or actual impact on children's rights, and identify actions for improvement, and take actions to integrate children's rights based on impact assessment findings.
- UNICEF and Save the Children, [Children's Rights in Policies and Codes of Conduct](#). This tool recommends ways for all businesses to incorporate children's rights into their policies and codes of conduct. It outlines the children's rights elements that are relevant to all companies, and also includes elements that companies can adopt and integrate as appropriate, based on their biggest areas of risk and opportunity.
- UNICEF and the Danish Institute for Human Rights, [Children's Rights in Impact Assessment](#). This tool provides guidance for companies on assessing their policies and processes as they relate to the responsibility to respect and commitment to support children's rights. It can be used to integrate child rights considerations into ongoing assessments of overall human rights impacts, as outlined in the United Nations Guiding Principles on Business and Human Rights.
- UNICEF, [Children's Rights in Sustainability Reporting](#). This tool guides companies on integrating child rights considerations into sustainability reporting, going beyond child labour and community investments. It provides guidance to companies on communicating their actions to respect and support children's rights through their policies, processes and operations. It also suggests elements of the Global Reporting Initiative (GRI) framework that can be used as the basis for reporting on children's rights.
- UNICEF, [Engaging Stakeholders on Children's Rights](#). This tool provides guidance to help companies determine the relevance and appropriate level of engagement with stakeholders on children's rights, on identifying and prioritizing child rights stakeholders, including children and guidance for companies that plan to consult children directly, and how to do so ethically, with appropriate safeguards for children in place.
- UNICEF and Global Child Forum, [Children's Rights and Business Atlas](#). This an interactive, data-driven platform which attempts to put indicators to the Children's Rights and Business Principles across 198 countries and territories, broken down by the 10 Global Industry Classification Standard groupings. This tool can serve as an entry point for including informed children's rights examinations into all due-diligence frameworks. This tool allows business to highlight which areas are of specific concern in their areas of operation and industrial sector, to encourage them to find ways to address these issues including multi-stakeholder engagements and involvement of local authorities.
- UNICEF and UN Global Compact, [Guidance on Children in Humanitarian Crises: What Business Can Do](#). This resource explains the role companies can play in ensuring the well-being of children in humanitarian crises. It highlights the urgency and need to reach children in humanitarian crises and outlines the positive and negative impacts of business on children. It also aims to inspire action and stimulate learning by providing examples of how business can support and advance children's rights and well-being.

SECTOR OR ISSUE SPECIFIC TOOLS AND GUIDANCE

- UNICEF, Children's Rights and the Mining Sector project and pilot study report. This Extractive Pilot study has been designed to facilitate the integration of children's rights into extractives companies' human rights due diligence processes. The project aimed to identify and analyse ways in which mining sector activity impacts upon children's rights, understand how companies in the mining sector are managing their impacts on children and provide recommendations to the mining sector on the improved identification and management of their impacts on children's rights.
- UNICEF, [Oil and Gas Scoping Study](#). The study aims to identify the current impacts of the oil and gas sector on children's rights and to understand how companies in this sector are managing these impacts.
- UNICEF, [Child Safety Online. Global Challenges and Strategies](#). This study primarily addresses a number of issues related to child safety online, including child sex abuse recorded in images; the grooming of young people for sex and cyberbullying. The UNICEF and ITU [Guidelines for Industry on Child Online Protection](#) contain specific advice and checklists for companies that develop, provide or make use of communication networks and Internet technologies. UNICEF also collaborates with GSMA (Groupe Speciale Mobile Association) and mobile operators in Latin America to implement the guidelines. As part of the collaboration, a '[Stand Up Mobile](#)' campaign has been launched to raise awareness of the risks associated with children's mobile phone habits and to promote a safer online environment for them.
- UNICEF and Child and Youth Finance International, [Beyond the Promotional Piggybank: Towards Children as Stakeholders](#). This discussion paper outlines a management and due diligence process that can help financial institutions consider children's rights when developing products and services that are targeted towards children
- Stop Child Labour, [Handbook on Child Labour Free Zones](#). This handbook shares experiences and examples from stories and strategies of NGOs, unions and child labour free zone members in Africa, Central America, Eastern Europe & South Asia on how to implement and support the area-based approach towards child labour free zones.

TOOLS AND GUIDANCE FOR GOVERNMENT

- UNICEF and International Commission for Jurists, [Obligations and Actions on Children's Rights and Business – A practical guide for States on how to implement the UN Committee on the Rights of the Child's General Comment no. 16](#). This guide launched in 2015, aims to provide practical advice on how governments can ensure that all business activities respect children's rights through laws, policies, research, monitoring, awareness raising, and remedies.
- UNICEF, Danish Institute for Human Rights and International Corporate Accountability Roundtable (ICAR), [Children's Rights in National Action Plans on Business and Human Rights](#). This guidance outlines how children's rights should be considered in the process of developing National Actions Plans on Business and Human Rights and what the content of focus should be when setting priorities for action on children's rights.

TOOLS FOR CIVIL SOCIETY

- Save the Children, [Children as Stakeholders: The Business Benefits of Investing in Children](#). This guide serves to inspire businesses and civil society organizations interested in respecting and supporting children's rights and specifically, the child's right to be heard. Throughout the guidance the importance of participatory standards to each of the ten Children's Rights and Business Principles is emphasized.

TOOLS FOR CHILDREN

- Save the Children, [You, your rights and business. A resource for children and young people about the Children's Rights and Business Principles](#). This booklet is a practical guide for children to understand in simple language what their rights are, what business is and what business should do to respect rights.