Dear Sir/Madam,

We are a Yangon-based, non-government organization called The **Myanmar Centre for Responsible Business** (MCRB). We are currently conducting a Sector-Wide Impact Assessment (SWIA) on the Hotel and Tourism Sector in Myanmar and we would like to invite you to participate in our tourist survey.

The findings from these surveys will be incorporated into a larger Hotel and Tourism Sector-Wide Impact Assessment Report. We confirm that all responses will be kept confidential. If you do not have the time now to answer the following questions, we hope you will take a few minutes later to answer online at:

www.myanmar-responsiblebusiness.org/tourism-survey

We thank you for your time and input.
Myanmar Centre for Responsible Business

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SURVEY QUESTIONS

1. When did you visit Myanmar (month, year)? How long was your stay?

    Month …………………….. Year……………………..

    Length of stay……………... days

2. In your opinion, what are the main positive impacts of the tourism sector you have observed in Myanmar? Please see examples of positive impacts below. **Please circle your TOP THREE choices**.

A. Employment and vocational training
B. Infrastructure development
C. Cultural preservation
D. Environmental protection
E. Foreign exchange
F. Development of health care services

3. In your opinion, which locations are most positively benefiting from tourism (referring to the previous question, such as economic, social, cultural or environmental benefits)? **Please circle your TOP THREE choices.**

A. Yangon
B. Bagan
C. Mandalay
D. Inle Lake
E. Chaung Tha
F. Ngwe Saung
G. Golden Rock
H. Ngapali beach

Other (please specify)……………………………………………………………………………

4. In your opinion, what are the main negative impacts of the tourism sector you have observed in Myanmar? Please see examples of negative social and environmental impacts below.
Please circle your TOP THREE choices.

A. Social impacts from creation of hotel zones (example: relocation of communities, creation of tourist ghettos)
B. Environmental impacts (example: waste water, garbage, CO_2 emissions, increase of motor boats, soil pollution, deforestation)
C. Forced/conscript/bonded labor
D. Child labor
E. Discrimination (gender, ethnic, religious)
F. Impacts on cultural heritage
G. Corruption (observed or requested payment of tea money or other forms of bribery)
H. Prostitution and sex tourism, including child sex tourism
I. Loss of local identity and values (example : tribal women exhibited for fees)
J. Culture clashes between people of different geographical locations (example: consumption of alcohol/ inappropriate dress code by tourists at religious sites)
K. Community dissatisfaction due to tourist behavior
L. Job level friction between people from the community and non-community members.
M. Crime generation

Other (please specify) ……………………………………………………………………..............

4. Could you provide any specific examples of good and bad social and/or environmental practices related to tourism with details of the location and/or the establishment? Please specify.

5. Do you have any other comments on the impacts of tourism in Myanmar? Please specify.

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6. Thank you for your participation in this survey. Your input will be used for an assessment report on the impacts of the tourism sector in Myanmar. If you wish to receive the final assessment report, please insert your email address in the box below.

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