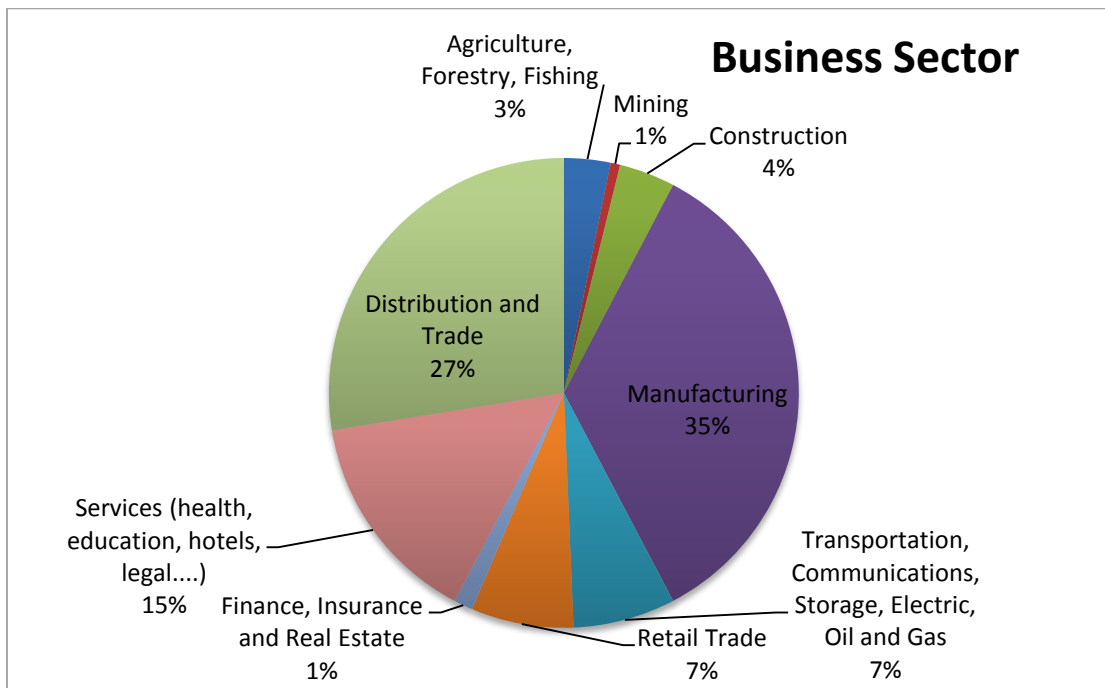
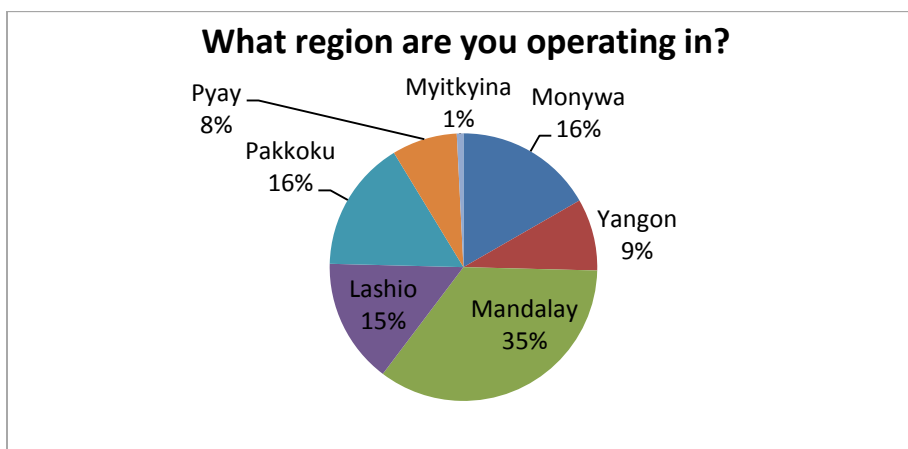


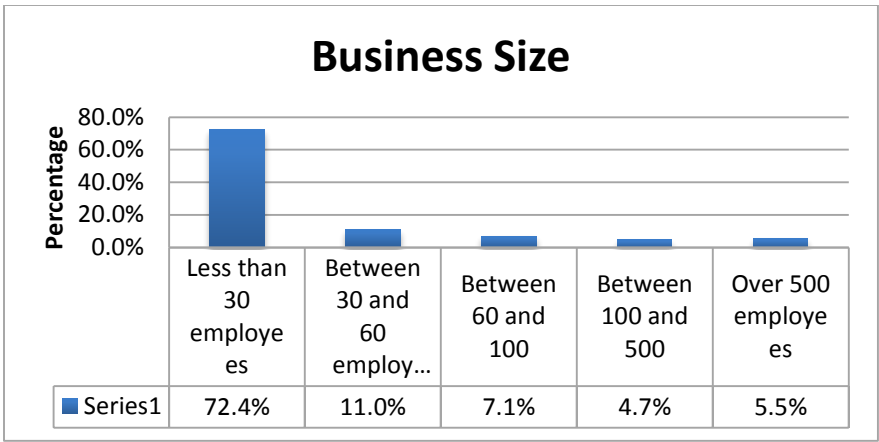
## SURVEY OF MYANMAR BUSINESS INTEREST IN CORPORATE SOCIAL RESPONSIBILITY

This report summarises the results of a survey of Myanmar business interest in CSR conducted by Myanmar Business Coalition on Aid (MBCA) using a survey designed by the Myanmar Centre for Responsible Business (MCRB).

In May 2014, 128 companies, mostly SMEs, were interviewed in 7 townships including Yangon, Mandalay, Monywa, Lashio, Pakkoku, Pyay and Myitkyina. MBCA first approached the local businesses most familiar to them such as the companies owned by the local MBCA Board of Governors (BOG) and through those companies, further interviews were conducted via the 'snowball' method.

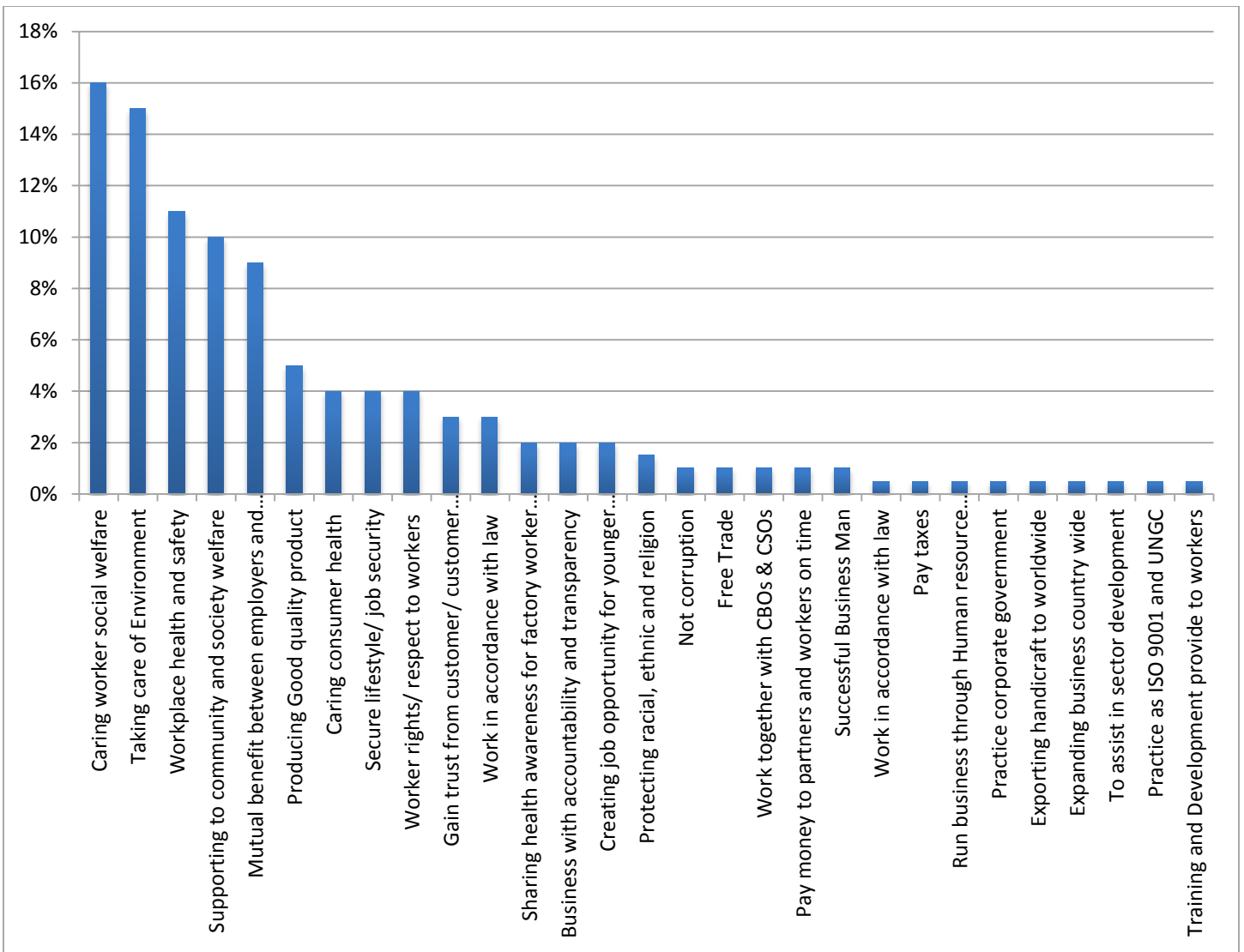
The following charts show the region, sector and size of the participant businesses.





**What type of responsible businessperson would you like to be known as?**

126 responded to this open-ended question and 2 skipped the question



**Which of these CSR practices are important in your view?**

All 128 participants responded to this question. The respondents were asked to rate each given options based on their perception. Many respondents think all the practices mentioned are important.

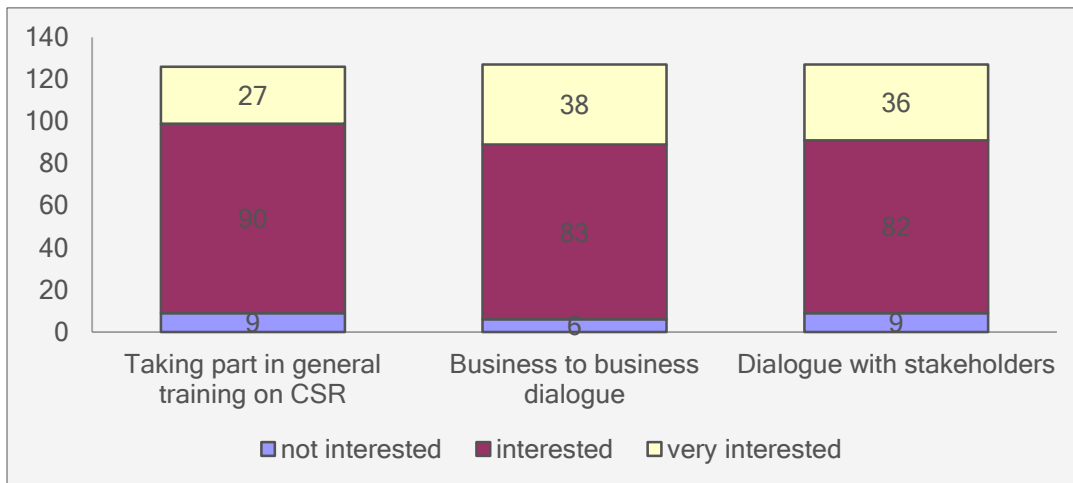
Answer Options	Very important	Important	Not important	Rating Average	Response Count
1) A business that gives donation to its community	28	91	9	1.85	128
2) A business that respects international standards	50	67	11	1.70	128
3) A business that respect local laws	47	80	1	1.64	128
4) A business whose services and operations are useful to society	48	78	2	1.64	128
5) A business that pays tax	49	78	1	1.63	128
6) A business which is transparent	50	75	3	1.63	128
7) A business that respects the environment	54	68	6	1.63	128
8) A business that cares about its workers	54	74	0	1.58	128
9) A business who respects and protects people's land and resource, particularly the rights of those located near to the companies' operations and who may be affected by their implementation.	59	69	0	1.54	128
10) A business that doesn't pay bribes	64	61	3	1.52	128
11) A business who pays partners and workers on time	85	42	1	1.34	128

### What initiatives on responsible business/corporate social responsibility (CSR) have you taken?

There were 122 respondents to this open ended question and 6 skipped the question. 23% said they have taken care of their workers' basic needs, welfare, social, food, accommodation and finance. Approximately 16% contributed to charity related donation to clinic, monastery, and orphans. Moreover, 14% described that they are aware of the importance of workplace health and safety and take care of their employees' health and safety. 10% of business said they respect environment and protect the environment. Other CSR practices mentioned included supporting the community for building infrastructure, joining society & association, caring for consumer health, working with CBOs and CSOs, paying tax, operating business in accordance with law, no child labour, medical leave allowance, and providing training to workers.

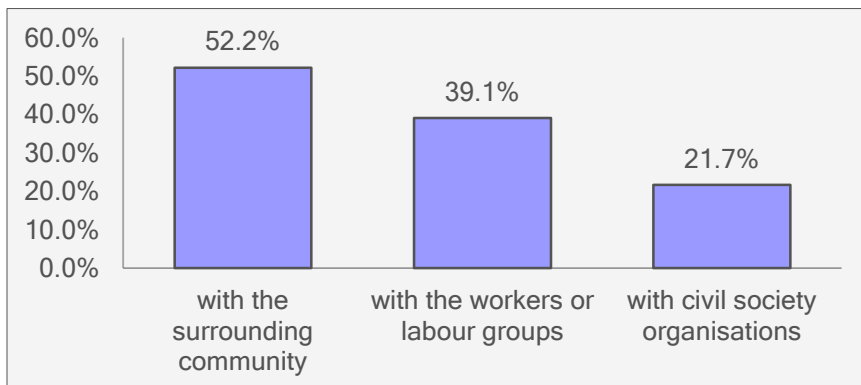
### Interest in building up CSR capacity

All participants responded to this question. Respondents were asked to rank each three types of given CSR capacity building methods as 'very interested', 'interested' or 'not interested'.



### Have you experienced conflicts?

Only 23 participants responded to this question and 105 skipped this.



### **In your experience, what are the challenges for doing business responsibly?**

This was an open-ended question: 109 responded and 19 skipped this. 9% mention capital investment challenges, followed by 7.8% that describe challenges in getting access to technology, machines, equipment and information. About 7% highlighted shortage of skilled labor, poor knowledge in working policy and poor mindset of workers for taking responsibility and another 7% referred to poor knowledge in health and safety.

Also mentioned were weakness in law, CSR meaning, market challenges, no negotiation among business, weak attitude of community, not making profit in low season and time limitation, low production, labour scarcity, high labour redundancy, poor management, corruption, no transparency in running business, inadequate infrastructure (land transportation, and electricity), child labour, monopoly business, weakness of government, monitoring and evaluation, lack of research and development.

### **What topics would you most like to learn about or discuss?**

There were 118 respondents.

